

Lucy Cummins

Graphic Designer

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Highly skilled, ambitious graphic designer and artist with skills in visual communication, branding, package, and website design with specialized skills in digital photography, customer service, and SEO.



Work Experience

TaxACT

Forms Designer

August 2023–Present | Cleveland, Ohio

- Designed tax forms in compliance with state and federal regulations
- Developed printable tax forms using various document creation and graphic design software
- Received and implemented feedback to adjust tax forms, ensuring compliance with state-specific requirements and standards.

BOMB Image

Graphic Designer

September 2022–Present | Cleveland, Ohio

- Created various print designs for a heating & cooling company
- Create social media post for past project work
- Manage social media campaign schedule on Facebook, Instagram, LinkedIn, and Twitter

Hive Design Group, Baldwin Wallace University

Graphic Designer

September 2021–Present | Berea, Ohio

- Manage multiple projects and deadlines simultaneously
- Created a brand for Bee Well Physical Therapy from start to launch
- Update clients on progress, changes, and adjustments

Goose Graphic Design

Freelance Graphic Designer

December 2019–Present | Strongsville, Ohio

- Create designs and logos for non-profit causes
- Helped launch Internet personalities with brand for Twitch streaming
- Use time management skills to complete projects on time
- Help create and design training material for a local pizza slice shop

Sidhu Realty Capital

Graphic Designer & Promotions Manager

May 2024–August 2024 | Cleveland, Ohio

- Developed high-quality advertising materials, including print ads, flyers, posters, and signage, ensuring consistent brand representation for Dave's Cosmic Subs.
- Designed and implemented creative in-store displays and promotional signage to enhance the customer experience and drive sales.
- Created dynamic digital menu boards for franchise locations, optimizing clarity and visual appeal to highlight menu items and promotions effectively.

Digital Marketing Clinic, Baldwin Wallace University

Graphic Designer

March 2022–Sept 2023 | Berea, Ohio

- Manage multiple projects with successful turnaround rate
- Create various webpages for a Consulting Firm client
- Consult with clients to help understand their requests
- Adjust layouts to re-brand a client's website

Education

Baldwin Wallace University | Berea, Ohio

Bachelor of Arts

August 2020–May 2023

Major: Digital Media & Design: Graphic Design

Minor: Marketing

GPA: 3.68

Cuyahoga Community College | Parma,

Ohio

Associates of Applied Business

August 2015–December 2019

Major: Visual Communication Design

GPA: 3.54

Organizations

Soccer Sportplex House Team

March 2022–Present

Alpha Sigma Lambda

April 2022–Present

Phi Theta Kappa

September 2018–Present

Skills

Design Software

Adobe Photoshop 2022

Adobe Illustrator 2022

Adobe InDesign 2022

Adobe Lightroom 2022

Autodesk Maya

Adobe Acrobat

Adobe XD CC

Procreate

Figma

Canva

Web Development

Squarespace

WordPress 6

Bootstrap 5

JavaScript

WebWave

HTML 5

CSS 3

Wix

Office Software

Mircosoft Office 2022

Mircosoft Teams

Google Suite

Base Camp

Marvel App

Sharepoint

Asana

Zoom

Miro

Additional Skills

Time Management

Digital Photography

Customer Service

Problem Solving

Communication

Photo Editing

Teamwork

Creativity

SEO