

Lucy Cummins

Graphic Designer

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Education

Baldwin Wallace University | Berea, Ohio

Bachelor of Arts | 2023

Major: Digital Media & Design: Graphic Design

Minor: Marketing

GPA: 3.63

Cuyahoga Community College | Parma, Ohio

Associates of Applied Business | 2019

Major: Visual Communication Design

GPA: 3.54

Organizations

Soccer Sportplex House Team

March 2022–Present

Alpha Sigma Lambda

April 2022–Present

Phi Theta Kappa

September 2018–Present

Skills

Design Software

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

Adobe Lightroom

Adobe Illustrator

Adobe InDesign

Autodesk Maya

Adobe Acrobat

Adobe XD CC

Figma

Canva

Office Software

Mircosoft Teams

Mircosoft Office

Google Suite

Base Camp

Marvel App

EngagePHD

Hootsuite

HubSpot

Asana

Buffer

Zoom

Web Development

WordPress

JavaScript

WebWave

Bootstrap

WebWave

HTML 5

CSS 3

Wix

Additional Skills

Digital Photography

Consumer Service

Photo Editing

Video Editing

Adaptability

Teamwork

Creativity

SEO

Work Experience

Sidhu Realty Capital

Graphic Designer & Promotions Manager

May 2024 –Present | Cleveland, Ohio

- Develop high-quality advertising materials, including print ads, flyers, posters, and signage.
- Design creative in-store displays and promotional signage for Dave's Cosmic Subs
- Design dynamic digital menu boards for franchise locations
- Maintain alignment with brand standards and messaging.
- Ensure clarity and visual appeal to effectively showcase menu items and promotions
- Spearheaded the marketing for all Dave's Cosmic Subs Locations and the overall brand

BOMB Image

Graphic Designer

September 2022 –Present | Cleveland, Ohio

- Created various print designs for a heating & cooling company
- Create social media post for past project work
- Manage social media campaign schedule on Facebook, Instagram, LinkedIn, and Twitter

Hive Design Group, Baldwin Wallace University

Graphic Designer

September 2021–Present | Berea, Ohio

- Manage multiple projects and deadlines simultaneously
- Created a brand for Bee Well Physical Therapy from start to launch
- Update clients on progress, changes, and adjustments

Freelance

Graphic Designer

September 2017–Present | Strongsville, Ohio

- Create designs and logos for non-profit causes
- Helped launch Internet personalities with brand for Twitch streaming
- Use time management skills to complete projects on time
- Made unique personalized gifts for clients

TaxAct

Forms Developer I

August 2023–February 2024 | Remote

- Created tax forms based on state and federal standards.
- Helped create folders to organize forms for easy navigation
- Develop printable tax forms using a variety of document creation and graphic software
- Proofread forms to ensure accuracy of content and layouts

Digital Marketing Center, Baldwin Wallace University

Account Specialist

March 2022–August 2023 | Berea, Ohio

- Manage multiple projects with successful turnaround rate
- Create various web pages for a Consulting Firm client
- Consult with clients to help understand their requests
- Adjust layouts to re-brand a client's website

Longhorn Steakhouse

Certified To-Go Trainer & Specialist

March 2017–Present | Strongsville, Ohio

- Promoted from Server Assistant to Server in less than a year
- Server Assistants and To-Go Specialists trainer certified
- Utilized graphic design skills to create flyers and floor plans